

Shopping Center Beograd IV

Based on the Decision on organizing marketing action during 2023, hereby the particularities of Actions are being determined for:	Na osnovu Odluke o organizovanju marketinških akcija tokom 2023. godine, ovime su utvrđuju specifičnosti pojedinačne Akcije tokom:
Dates: November 16 – November 23, 2023	Datumi: 16 Novembar – 23. Novembar 2023.
Prizes with the value: Prize with the value: Colordrop men's and women's sweatshirt Price: smaller than 16.666 RSD	Nagrada sa vrednošću: Nagrada sa vrednošću: Colordrop muški i ženski duks Cena: manja od 16.666 RSD
Social network: Instagram	Društvena mreža: Instagram
Other particularities of Action:	Druge specifičnosti akcije:
Copy/Accompanying text: Sweeties, take part in our prize draw and take the opportunity to win a Colordrop sweatshirt for him and her. How to get the prize? Mechanism of Action: Conditions: How to get a prize? <input type="checkbox"/> Follow @beo.sc i @colordrop.rs <input type="checkbox"/> Tag your better half in the comments. *Feel free to share the post on your story Criteria: Tag a friend in the comment who loves sweatshirts. *Feel free to share the post on your profile The winners shall be chosen on 23th of November. The subject mechanism shall be included to the accompanying text and thus communicated to the users.	Copy/propratni tekst: Golupčići, učestvujte u našem nagrađivanju i iskoristite priliku da osvojite Colordrop duks za njega i nju. Kako do nagrade? Mehanizam akcije: Uslovi učešća: Kako do nagrade? <input type="checkbox"/> Zaprati @beo.sc i @colordrop.rs <input type="checkbox"/> U komentaru tagujte lepšu polovinu *Slobodno objavu podeli na svoj story Kriterijum: U komentaru taguj prijatelja koji voli dukseve. Srećnog dobitnika izvlačimo 23. novembra Navedeni mehanizam će biti uključen u propratni tekst i tako saopšten korisnicima.

Interne informacije / Internal Information

Shopping Center IV

<p>The winner shall be chosen by POSH33 and Shopping Center IV. After the deadline, on November 23th (in the second part of the day), POSH33 members: Head of Accounts and Account Manager as well as PR&Digital Manager of Shopping Center IV will inform SC IV about the name of the winner, and SC IV shall further organize contacting the winner and directing him/her/them to arrange collecting the prize. Personal statement and a confirmation of the award will be signed as there will be the public information on winner.</p>	<p>Pobednika će izabrati POSH33 i Shopping Center IV. Nakon isteka predviđenog roka, 23 Novembra (u drugom delu dana), stručni tročlani žiri: Head of Accounts, Account Manager iz agencije POSH33 kao i PR&Digital Manager Shopping Centra IV će obavestiti SC IV o imenu pobjednika, a koji će organizovati kontaktiranje pobjednika radi dogovora o preuzimanju nagrade. Potpisivaće se izjava o podacima o ličnosti jer će se informacije o dobitniku javno objavljivati i potvrda o dodeljivanju nagrade.</p>
<p>Composed by: Bojana Savić</p>	<p>Sastavio: Bojana Savić</p>
<p>On: November 15th, 2023</p>	<p>Dana: 15.11.2023.</p>



Interne informacije / Internal Information