



DELTA CITY 67

Based on the Decision on organizing marketing action during 2023, hereby the particularities of Actions are being determined for:	Na osnovu Odluke o organizovanju marketinških akcija tokom 2023. godine, ovime su utvrđuju specifičnosti pojedinačne Akcije tokom:
Dates: November 2 – November 9, 2023.	Datumi: 2 Novembar – 9 Novembar 2023.
Prize with the value: Laguna books Price: smaller than 16.666 RSD	Nagrada sa vrednošću: Laguna knjige Cena: manja od 16.666 RSD
Social network: Instagram	Društvena mreža: Instagram
Other particularities of Action: Copy/Accompanying text: Do you love reading? We have a great giveaway for you! Participate in our prize giving and take advantage of the opportunity to win a book of your choice from Laguna's TOP list! How to get the prize? 1. Follow @deltacitybdg and @laguna_knjige 2. Tag in the comment a friend who likes to read	Druge specifičnosti akcije: Copy/propratni tekst: Obožavaš da čitaš? Imamo sjajan giveaway za tebe! Učestvuj u našem nagrađivanju i iskoristi priliku da osvojiš knjigu po izboru sa Lagunine TOP liste! Kako do nagrade? 1. Zaprati @deltacitybdg i @laguna_knjige 2. Taguj u komentaru prijatelja koji voli da čita



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<p>3. Write us in the comments which book from the top list you would choose and why?</p> <p>Feel free to share on your story.</p> <p>The winner shall be chosen on November 9.</p> <p>The mentioned mechanism will be included in the accompanying text and thus communicated to the users.</p>	<p>3. Napiši nam u komentaru koju knjigu sa top liste bi izabrao\la i zašto?</p> <p>Slobodno подели i na svoj story.</p> <p>Tri srećna dobitnika izvlačimo 9. novembra.</p> <p>Navedeni mehanizam će biti uključen u prpratni tekst i tako saopšten korisnicima.</p>
<p>The winner shall be chosen by POSH33 and Delta City SC. After the deadline, on November 9 (in the second part of the day), POSH33 members: Head of Accounts and Account Manager as well as PR&Digital Manager of Delta City SC will inform Delta City SC about the name of the winner, and Delta City SC shall further organize contacting the winner and directing him/her/them to arrange collecting the prize. Personal statement and a confirmation of the award will be signed as there will be the public information on winner.</p>	<p>Pobednika će izabrati POSH33 i Delta City SC. Nakon isteka predviđenog roka, 9 Novembra (u drugom delu dana), stručni tročlani žiri: Head of Accounts, Account Manager iz agencije POSH33 kao i PR&Digital Manager Delta City SC će obavestiti Delta City SC o imenu pobjednika, a koji će organizovati kontaktiranje pobjednika radi dogovora o preuzimanju nagrade. Potpisivaće se izjava o podacima o ličnosti jer će se informacije o dobitniku javno objavljivati i potvrda o dodeljivanju nagrade.</p>
<p>Composed by: Bojana Savić</p>	<p>Sastavio: Bojana Savić</p>
<p>On: November 2nd, 2023</p>	<p>Dana: 2.11.2023.</p>

